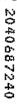
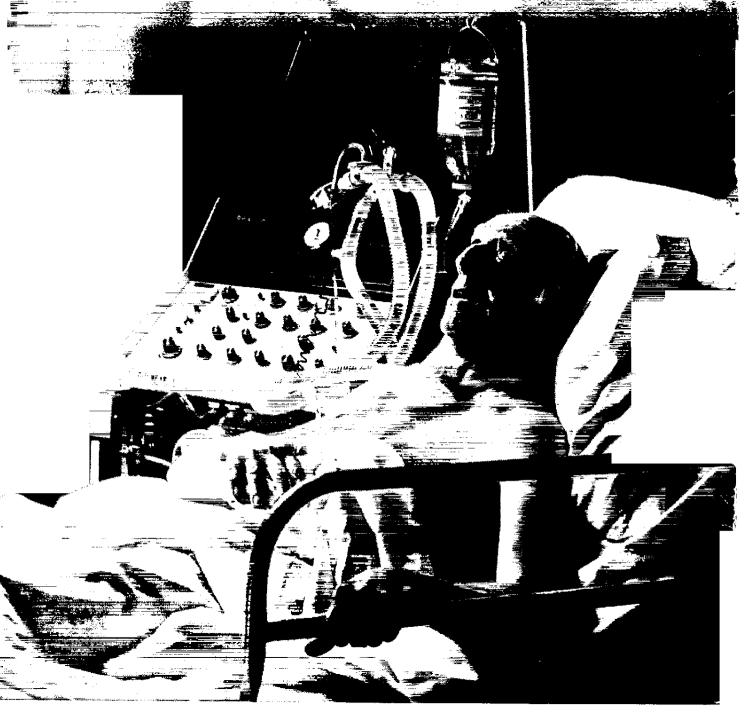


Source: https://www.industrydocuments.ucsf.edu/docs/qrbn0004





PICTURE YOURSELF LIKE THIS. Last Year 300,000 Smokers Did.

Cigarettes will kill you. You hear it all alive. The ventilator does his breathing the time.

ple. A person suffering from a smokingrelated illness lives long after the disease is diagnosed.

This man has emphysema, an incuration. able disease linked directly to smoking cigarettes. For 18 months a machine called a volume ventilator has kept him

for him. Doctors performed a tracheot-But unfortunately it's not that sim- omy so a tube can go from a hole in his throat to the mechanical lung. He is so oxygen-starved he hasn't the strength to lift a toothbrush. Or strike

The next time you light up, don't worry about dying. Worry about living.

It can be a fate worse than death.

A Public Service Announcement from Hustler Magazine.